vTiger Customer Relationship Management

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PS: If your mobile rings (loud), you'll have to tell everyone who it was, and what it was about... deal?



Tired of kinda, sorta Open Source?

Get the honest Open Source : vtiger CRM



The next 45 minutes

- This is a presentation is a product presentation.
- Shout if you have questions during the presentation.
- Content:
 - What is CRM
 - Who needs a CRM
 - FLOSS vs. proprietary
 - vTiger CRM the true open source option



What is CRM

- Contact database.
- Sales numbers (\$\$).
- Email communication.
- Documents.
- Customer support / helpdesk.
- Automation!



Who needs a CRM

- Companies.
- Organizations.
- Everyone who needs collaboration.





CLUB



Open source vs. proprietary

- Price (+++)
- Source code (++)
- Community (++)
- Functionality (+/-)











The story of vTiger

- 1. SugarCRM released under the SPL.
- 2. Sugar is forked in 2004 by Sridhar Vembu, CEO of AdventNet.
- 3. Sugar people upset -> removes SPL from their website.
- 4. vTiger team openly admits that it's a fork. Open letter to Eric Raymond with the original SPL.
- 5. vTiger states that they will protect the CRM to stay free as in beer (no dual versioning).
- 6. With version 5, vTiger has lost almost all SugarCRM code.



Who's using vTiger?

- German Postbank
- NYSE Euronext
- Nokia
- TheHagueOnline.com
- I am...
- Some of you are or will be trying it;)

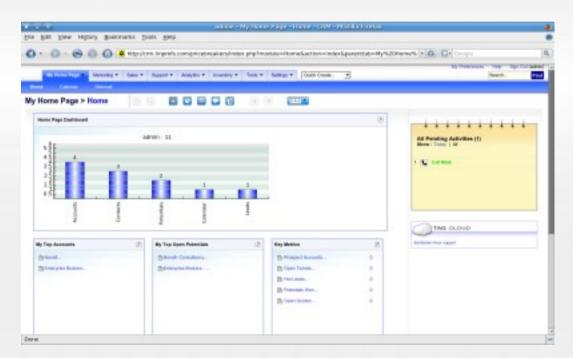


How does it work?





vTiger files











So, what do I need?

- Webserver, running Linux (or the other os if you are suicidal).
- MySQL database server.
- PHP 5 (for vTiger 5.x)
- Enough memory and CPU (depending on the number of records you plan to have).
- Download the package at vTiger.com (hosted by sourceforge).



ok. How to install?

Point your webbrowser to

http://yourserver/vtigerinstallation/

Follow the instructions:)

 It will check file permissions, php settings and import the mysql database.



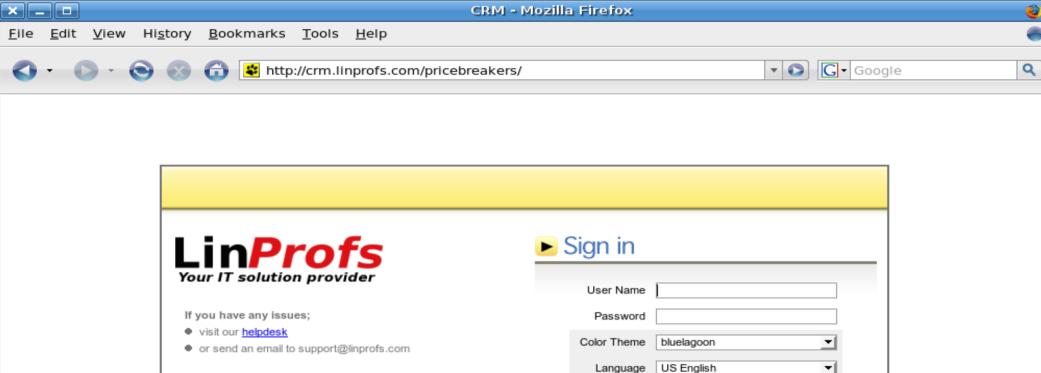
The important files

Some manual intervention:

- config.inc.php
- cron/*
- themes/*
- logs/
- include/language/*



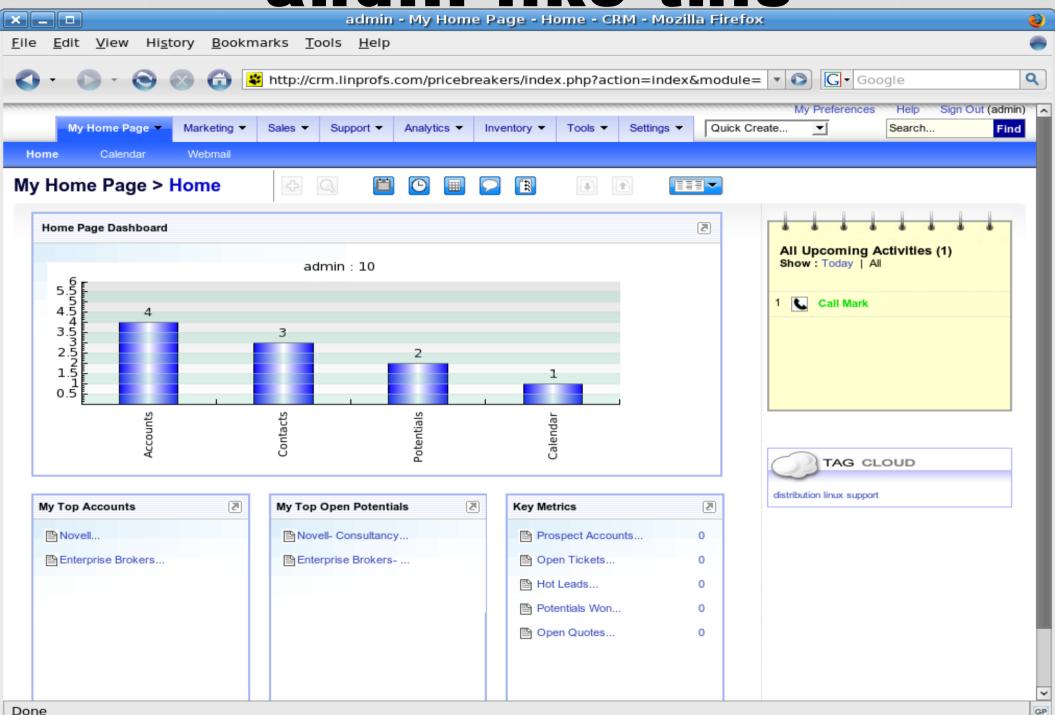
It looks like this...



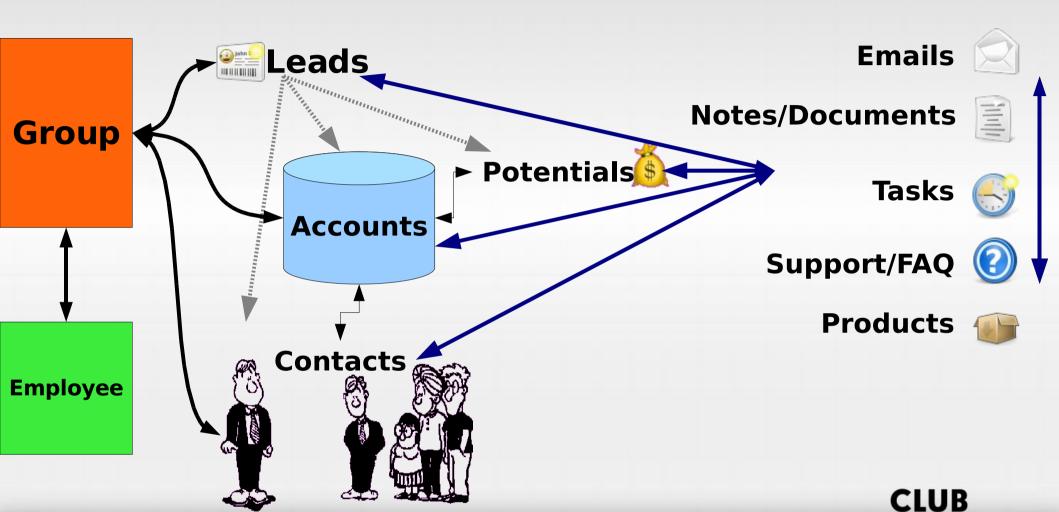
Sign in

To see the manual, click here

and... like this



The (main) modules and their relationship



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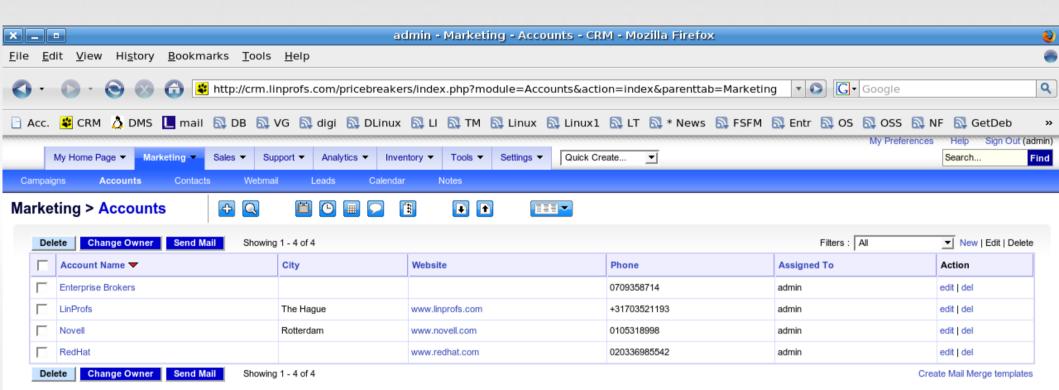


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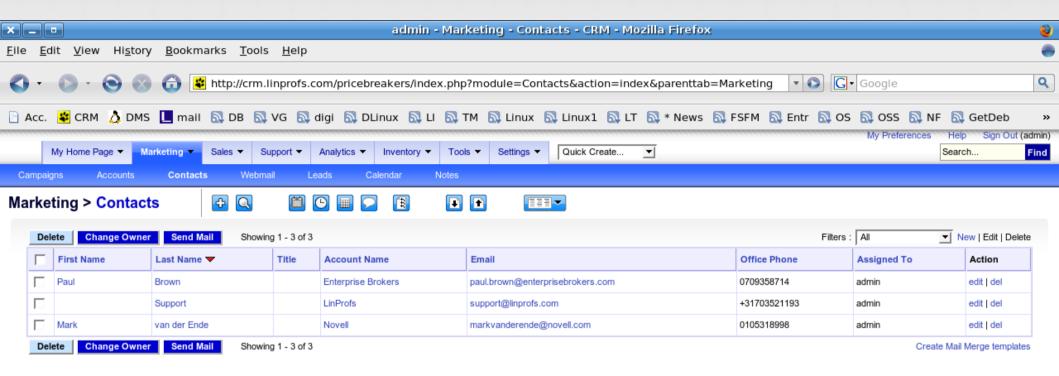
Some screenshots



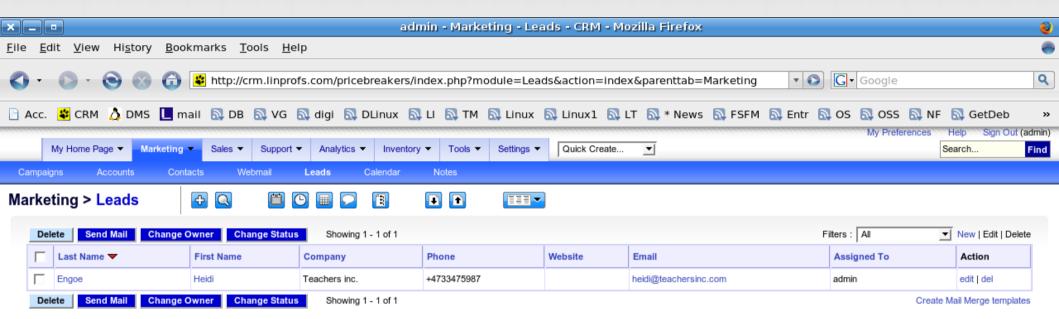
Accounts



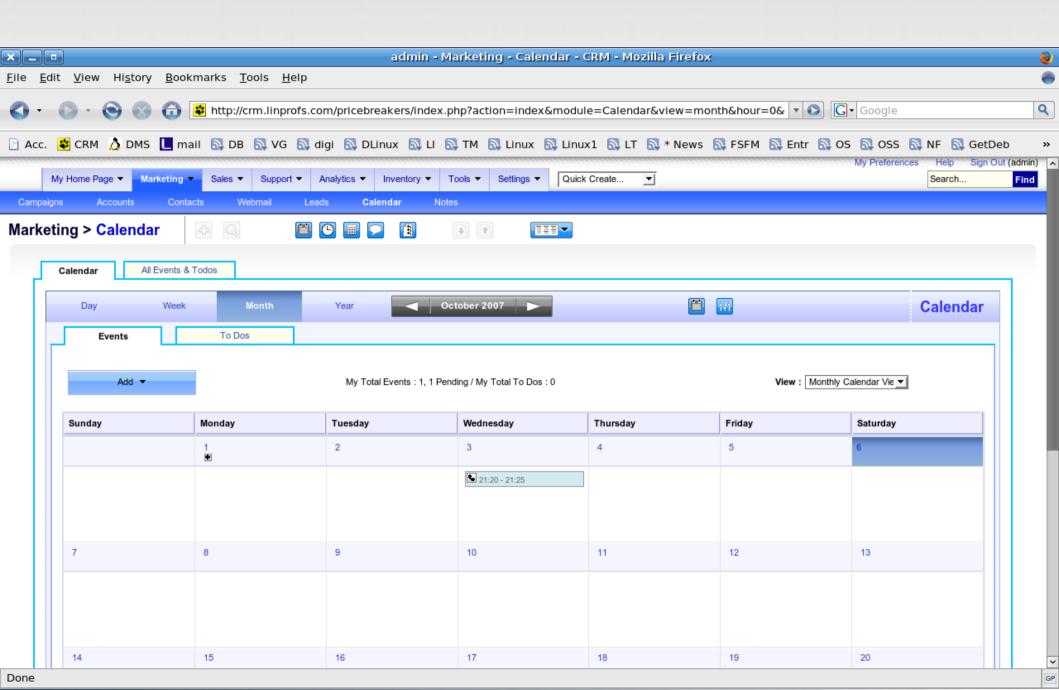
Contacts



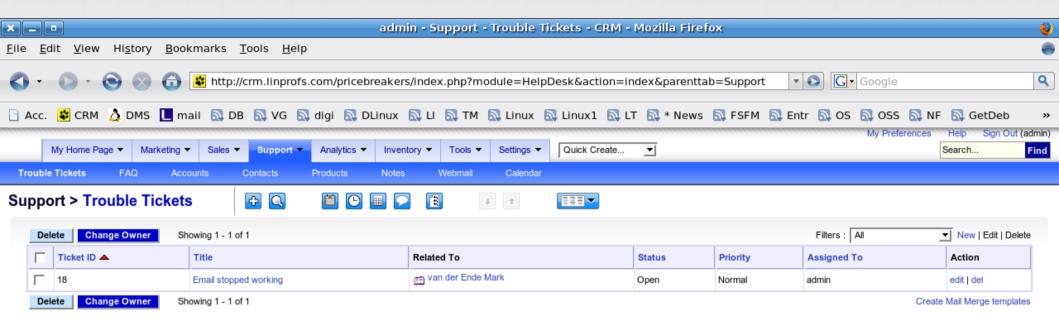
Leads



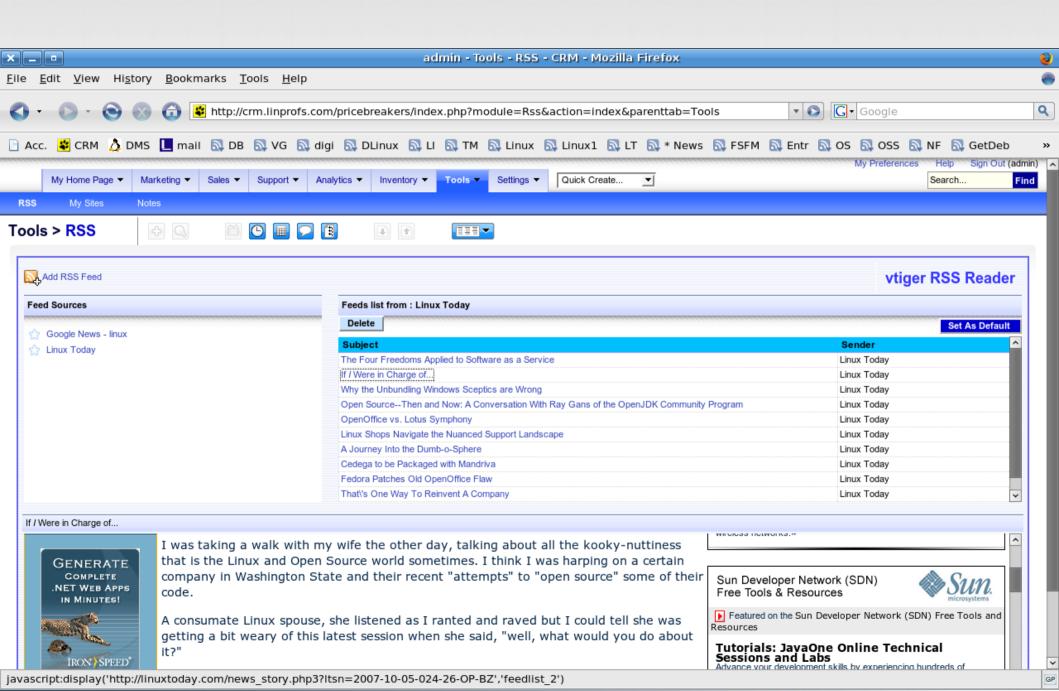
Calendar



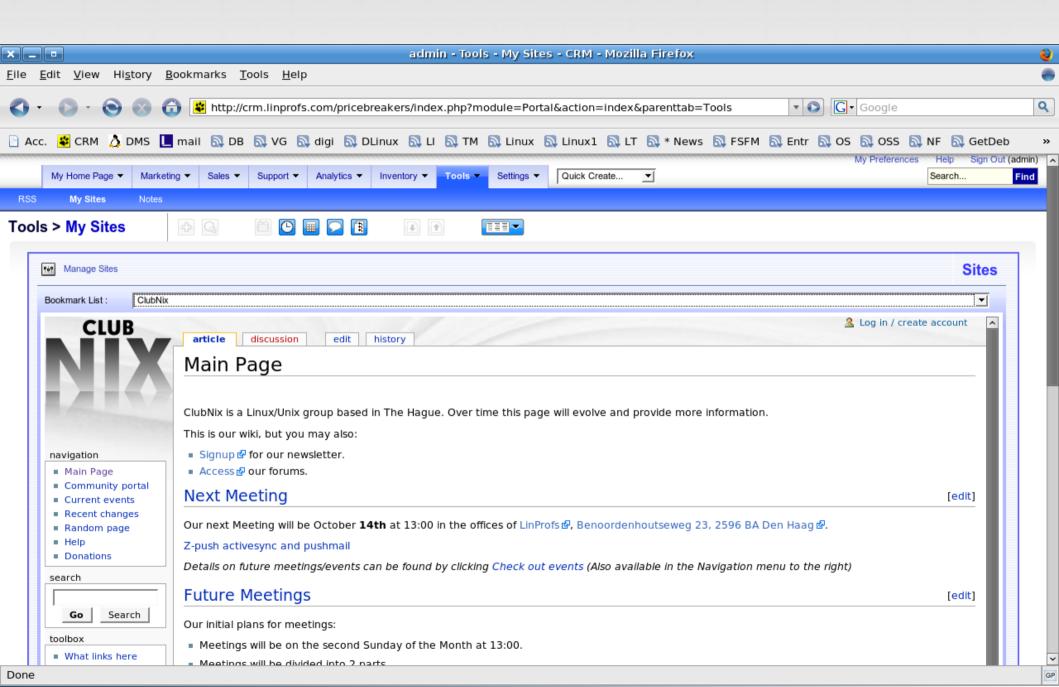
Helpdesk (support tickets)



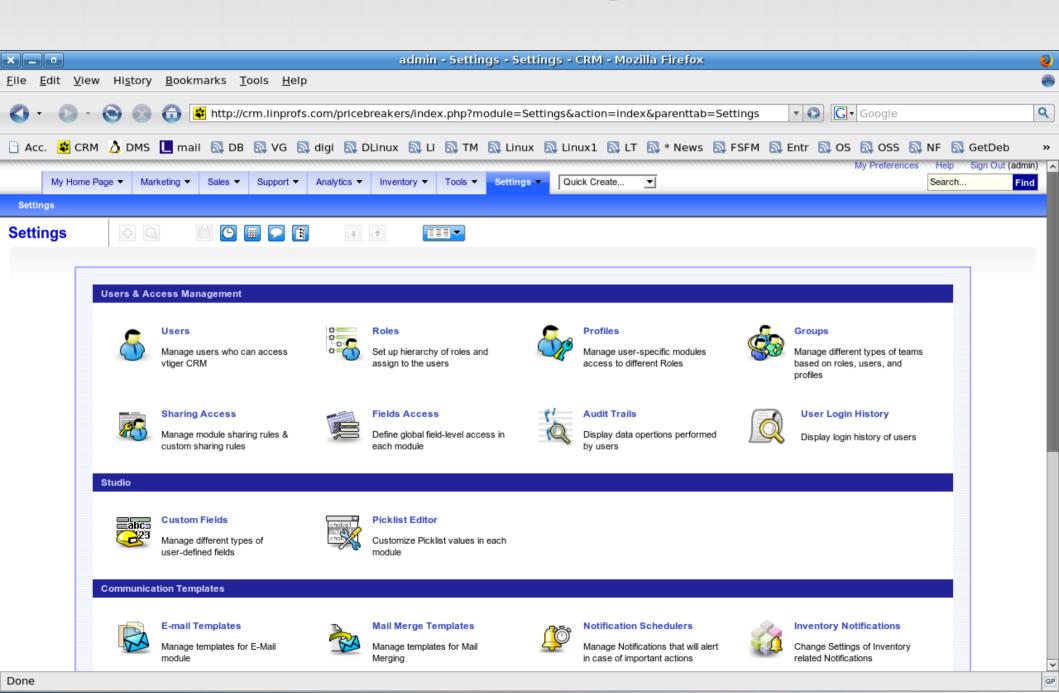
RSS Reader



My Sites



Settings

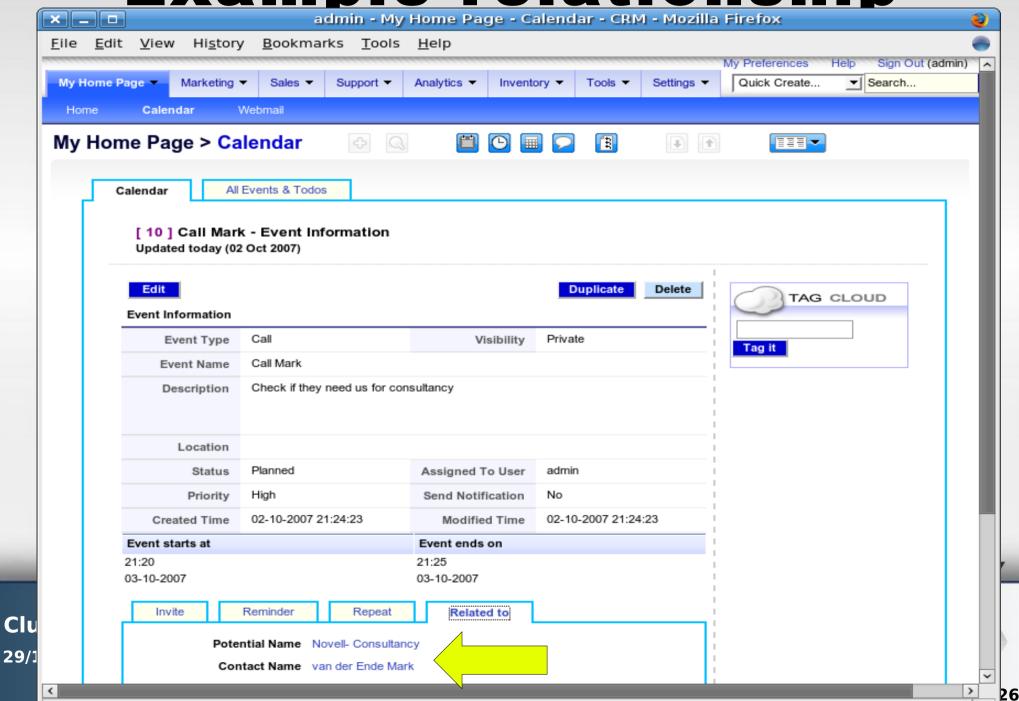


Other modules

- Sales orders
- Invoices
- Products
- Marketing campaigns
- Quotes
- Notes
- FAQ
- Webmail (imap)
- and more..

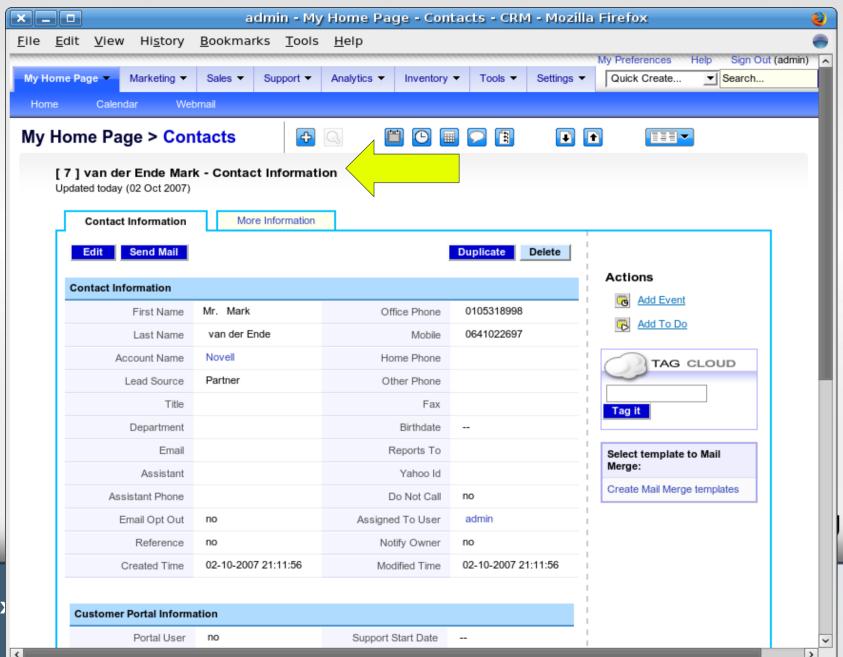


Example relationship



javascript:doNothing()

Example relationship

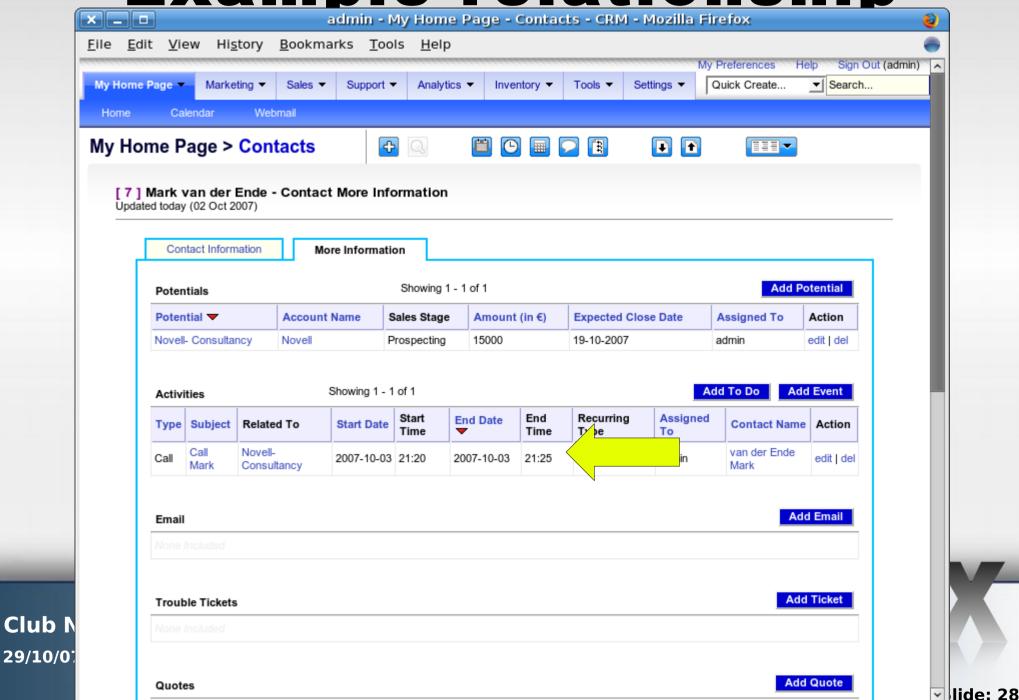


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Done

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Example relationship



<

Why all these relationships?

Find the information in 10 ways (easy).

REPORTING

on-screen, pdf, excel, csv...



How to do reporting

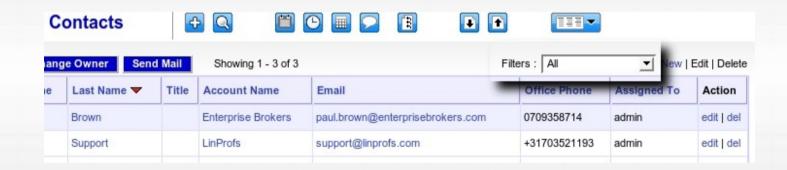
Views

Reports

Your own sql statements/imagination

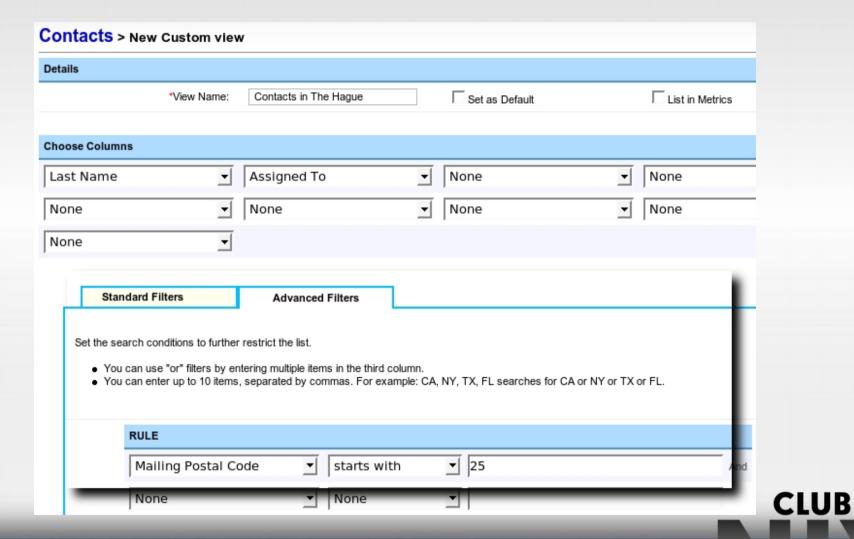


Views (filters)





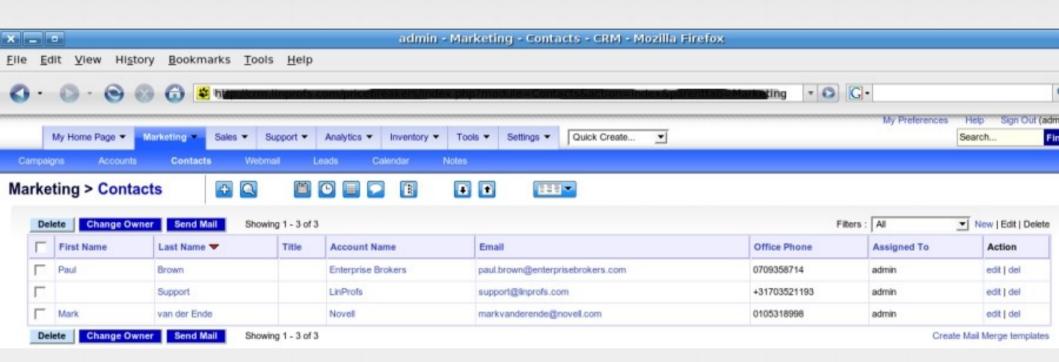
Views (filters)



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Views (filters)

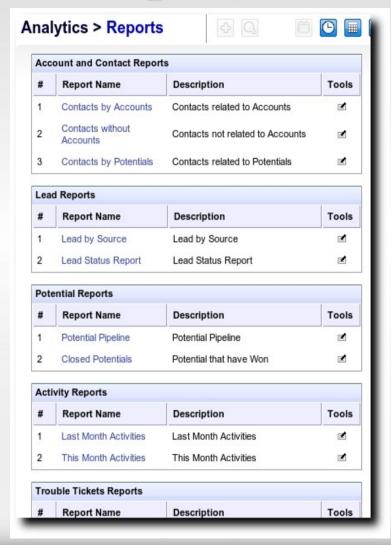


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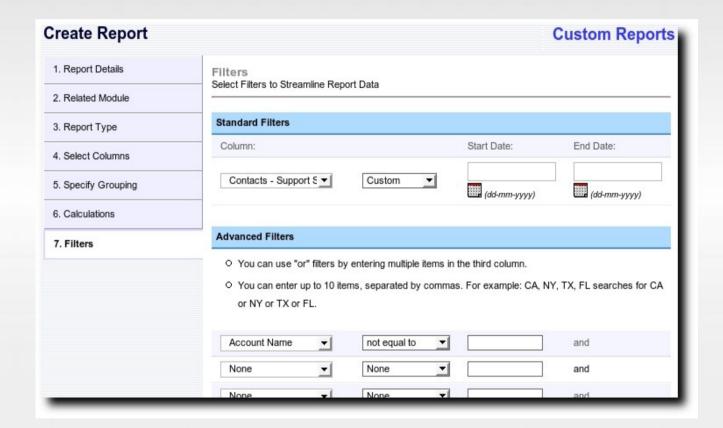
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Reports





Reports



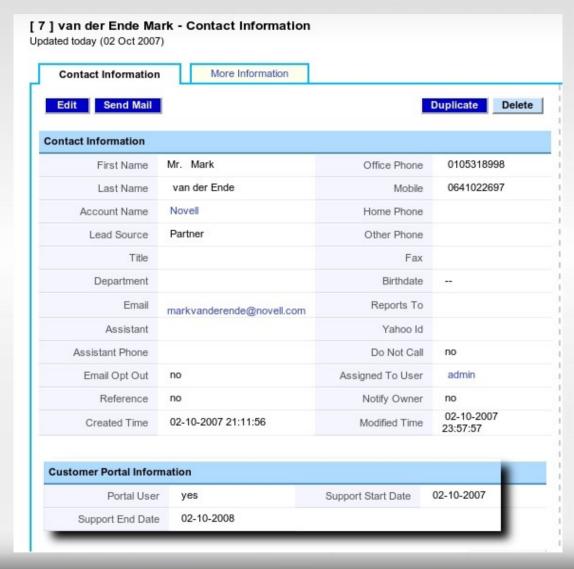


Automate requests

- Customer portal.
- Web-forms.
- Your imagination (and php skills).

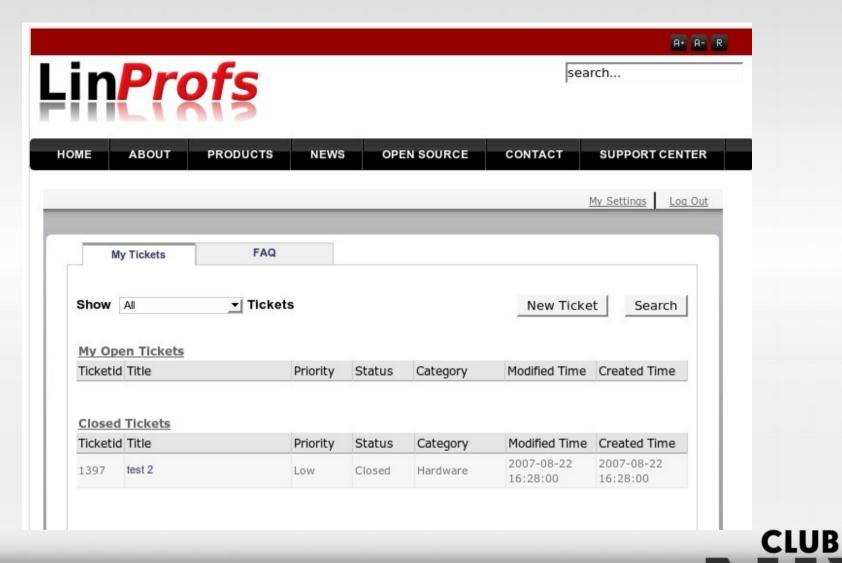


Customer Portal

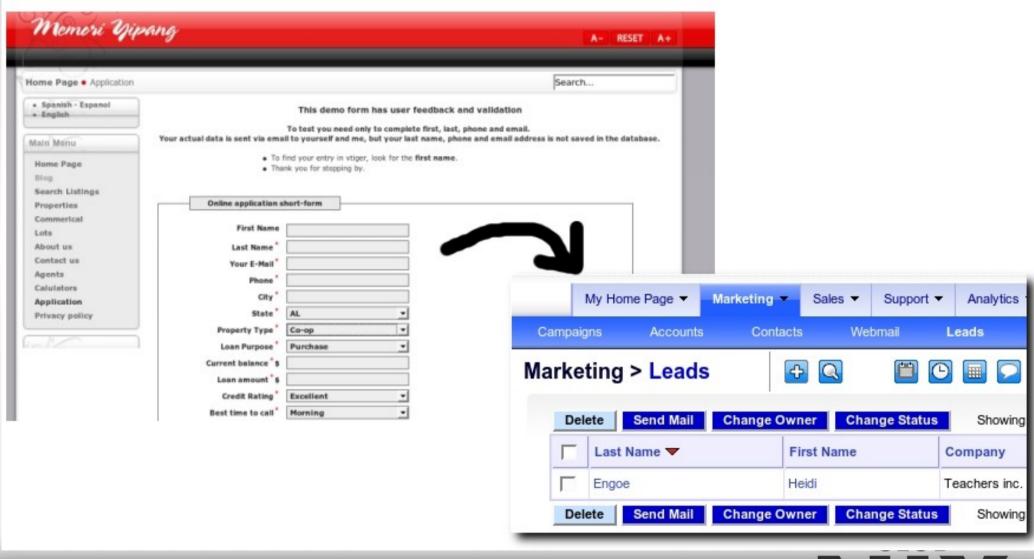




Customer Portal

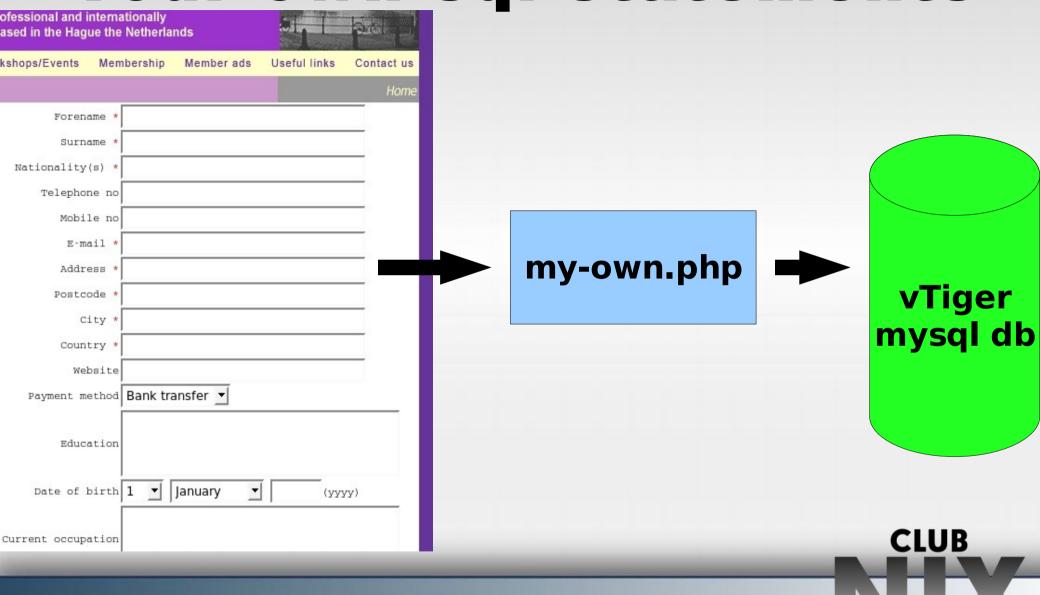


Webforms





Your own sql statements



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Addons

- Outlook plugin
- Microsoft Office plugin
- Thunderbird extension
- Firefox toolbar
- Joomla integration (beta)
- Timecard module
- Project Management module (untested by author of slides)
- Asterisk integration (pre-alpha)



Outlook plugin

- Requires: Outlook 2000/2003
- Functionality:
 - Add emails to contacts.
 - Sync. contacts
 - Sync. tasks
 - Sync. calendar
- Does resolve conflicts (vtiger vs. outlook contacts etc.)
- Not optimized for WAN more than 1500 contacts and normal ADSL might be a bit slow.

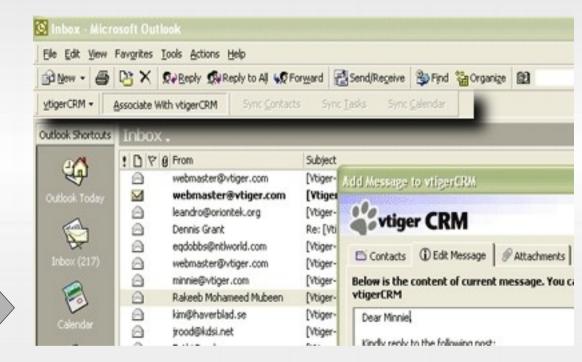
CLUB

Outlook plugin



php script

Port 80







Microsoft Office plugin

- Requires: the other os, Word 2000/2003 and IE 5.5+
- Functionality:
 - Mailmerge (fields from vTiger).
 - Saving word mailmerge templates on server.

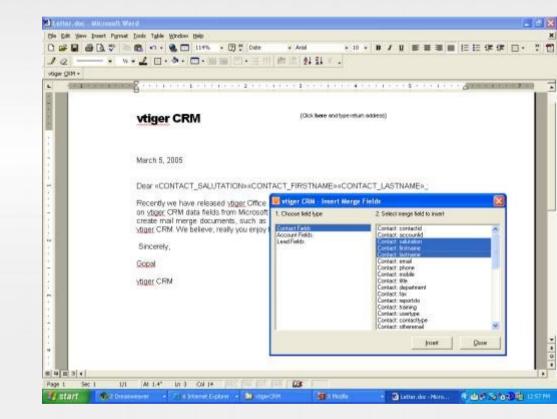


Microsoft Office plugin



php script

Port 80





Thunderbird Extension

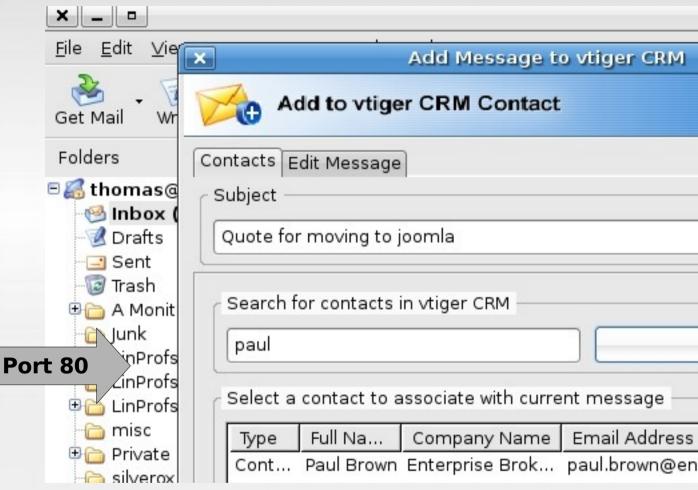
- Requires: Thunderbird 1.0+ and Linux or the other os.
- Functionality:
 - Add emails to contacts.
 - Sync contacts.
- Not optimized for WAN more than 1500 contacts and normal ADSL might be a bit slow.



Thunderbird Extension



php script



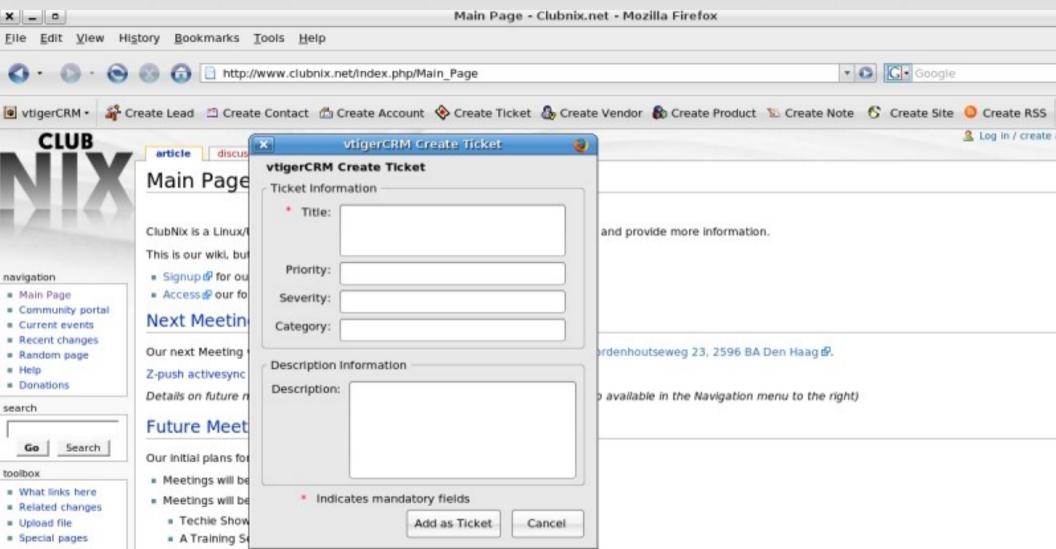


Firefox Toolbar

- Requires: Firefox 1.0+ and Linux or the other os.
- Functionality (quick way to create):
 - Leads.
 - Accounts.
 - Contacts.
 - Support tickets.
 - Notes
 - etc...



Firefox Toolbar



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Joomla integration (beta)

- Requires: Joomla 1.0.13
- Functionality (within your joomla website):
 - Lead creation form.
 - Helpdesk.
 - Product catalog.
 - Shopping cart (create sales orders in vTiger).



Timecard module

- Functionality:
 - Add timecards to support tickets.
 - Add material/products used to timecards.
 - Convert timecards to invoices.



Where to get help?

- vtiger.com:
 - forums
 - wiki
 - mailing lists
 - documentation
 - blogs
 - bounty system
 - community meetings
- flash tutorials at woznet.com
- commercial companies.



How can you help?

- Translate.
- Answer forum posts.
- Write documentation.
- Bug-test beta versions.
- Write patches.
- Start your own project in the forge.
- Spread the word!



Release...

- When tickets in Trac have been resolved.. (Schedules are to be broken).
- Planned schedule:
 - 5.0.4 by mid-October.
 - 5.1.0 by end of December 2007.
 - 6.0 in 2008



Roadmap 5.1.0

- iCal export.
- Microsoft Entourage plugin.
- Scheduled (email) report mechanism.
- Support ticket creation in webmail.
- One-click backup.
- LDAP support for contacts and accounts.
- Google maps support.
- Calendar print function.
-etc.

